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November 15, 2016

**Just 7 more Medicare customers can deliver over \$1 million to your top line.**

*Think how that could help your budget!*



*Or instead...  
you could spend your precious time  
cutting costs to offset your losses from  
your Medicaid reimbursement rates...*

**Choose wisely...**

## **Does your organization need to grow revenue?**

***Maun-Lemke Speaking and Consulting*** has over 25 years of expertise in "changing the results of healthcare" in locations just like yours.

In our work with hundreds of care organizations across the country, we have learned that to ensure long-term sustainability, organizations **must not be revenue dependent upon Medicaid.**

Maun-Lemke's proven **A.R.M.S. Length Revenue Enhancement System** can help you establish a revenue-focused business model that will provide **long-term stability** and **increased productivity**. Move away from the overhanging cloud of cost-cutting uncertainty and morale-killing budget cuts and instead, enable growth and opportunity for your staff, your facility, and most importantly, **your customers.**

Our program is chock-full of time-tested, client-proven techniques for growing

revenue, even in difficult markets and challenging economic conditions. It can be implemented cost-effectively through our step-by-step process and web-based computer consulting support. It centers around establishing a revenue-growing cycle of continuous improvement, each feeding the next level of 4 key component areas:

- **Admissions**
- **Rightness**
- **Marketing**
- **Sales**

## A.R.M.S. Length System



For information on the **A.R.M.S. Length System** and how your organization can achieve your full revenue potential, call us at (800) 356-2233.



## Food For Thought

### Why Feeling Younger May Equate to Longevity

Simply *feeling* that you are younger than your chronological age can lead to a longer life. Researchers at University College London asked about 6,500 men and women (between 52 and 65 years in age) how old they felt. Eight years after the participants were first asked the question, researchers found that:

- 75% of those who felt older than their age were still alive
- 82% of those who felt their actual age were still alive
- 86% of those who felt younger than their actual age were still alive

The study's authors theorize that the pure act of feeling younger may lead to healthier habits. For example, we all know that physical activity has tremendous health benefits. Yet, if one feels they are too old to exercise (you're never too old to be active!) they could lose out on those critical benefits. Further, those with a more pessimistic view on aging and their health may lean towards unhealthier food choices, with the mindset of "why not?!" or "I may as well enjoy this while I can!" However, if you feel young, you may be more focused on the future state of your health and well-being.

*"Youth has no age."  
—Pablo Picasso*



## Quick Links



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**Our mailing address is:**

Maun-Lemke Speaking and Consulting, LLC  
8031 W. Center Rd.  
Suite #222  
Omaha, NE 68124

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