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## Food For Thought



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**Could *your* healthcare facility benefit from this?**

***Every healthcare facility can benefit from Revenue Enhancement!***

Clint Maun, CSP has **two new programs** *custom-designed* to help you enhance your **revenue streams** and deliver increased customer satisfaction, smoother operations and sustainable, long-term market viability, especially given the forthcoming changes resulting from the recent healthcare reform!

These exciting new programs bring a wealth of proven-solutions to bear on improving your facility's revenue, so you can invest in other important aspects of your business, such as staff rewards & retention, site/technology improvements, partnership integration projects and more!



## **The Continuum of Care Dating Game: Moving the Relationship from Courtship to Engagement**

*The healthcare delivery system will, and has, become a **bundled set of partnerships**. What does your post acute organization need to do for profitability and successful business growth? This program offers immediate techniques for enhancing and leveraging your hospital relationship to help you deliver better care, as well as optimize your revenue potential, for you **and** your partners.*

## **Blueprint for Growing Revenue When Healthcare Funding is Going Down the Drain**

*Do you have progressive strategies, dedicated team effort, partnerships and goals for keeping and building your revenue stream? There are winning tactics and techniques that will generate revenue **growth** - not just sustainability. Learn **proven** and **specific** action steps your team can develop and implement immediately to grow your revenue!*

**Let Clint Maun show your organization how to  
Increase Revenue Now while Preparing for Tomorrow!**

**Review Clint Maun's Biography and References at <http://www.maunlemke.com>  
or call Kathy Cain at 800.356.2233 for more information**



**Book multiple speakers for a \$\$\$ discount.  
Ask us how!**

## **The Secrets of a Long & Healthy Life**

The Harvard Study of Adult Development is the longest, most comprehensive investigation of aging ever conducted. Since the 1930s, researchers have studied hundreds of men and women, following them from their youth into old age. The study has provided insightful data about how people behave and change, including predictions of strong indicators to a happy life.

The study has found that the following factors turn out to be most predictive of whether you'll age healthy and happy through middle age and into your 80s. Those who age happy and healthy:

- Avoid cigarettes (keep in mind that it's never too late to quit if you smoke now)
- Possess good coping skills and maintain a positive attitude (i.e., they see the glass as "half full")
- Maintain a healthy weight
- Exercise regularly
- Keep strong social relationships
- Seek continual learning and education

*"How old would you be if you didn't know how old you were?"  
—Satchel Paige*

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